



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	NRCC IE
Product	NRCC IE 2012
Estimate Number	2958

Invoice #	105163-2
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/04/12

Billing Address:

National Media, Inc.
Attention: Accounts Payable
815 Slaters Ln.
Alexandria, VA 22314

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105163
Alt Order #	06838638
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
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2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/01/12 to 10/07/12	8x	MTWT---					
	KSNV			M	10/01/12	:30	5:09 AM		NRCCNV040928H Cha1kboa	\$450.00		8
	KSNV			M	10/01/12	:30	5:47 AM		NRCCNV040928H Cha1kboa	\$450.00		1
	KSNV			Tu	10/02/12	:30	5:14 AM		NRCCNV040928H Cha1kboa	\$450.00		6
	KSNV			Tu	10/02/12	:30	5:52 AM		NRCCNV040928H Cha1kboa	\$450.00		2
	KSNV			W	10/03/12	:30	5:09 AM		NRCCNV040928H Cha1kboa	\$450.00		3
	KSNV			W	10/03/12	:30	5:41 AM		NRCCNV040928H Cha1kboa	\$450.00		7
	KSNV			Th	10/04/12	:30	5:29 AM		NRCCNV040928H Cha1kboa	\$450.00		4
	KSNV			Th	10/04/12	:30	5:48 AM		NRCCNV040928H Cha1kboa	\$450.00		5

4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/01/12 to 10/07/12	8x	MTWT---					
	KSNV			M	10/01/12	:30	6:11 AM		NRCCNV040928H Cha1kboa	\$1,000.00		6
	KSNV			M	10/01/12	:30	6:59 AM		NRCCNV040928H Cha1kboa	\$1,000.00		1
	KSNV			Tu	10/02/12	:30	6:11 AM		NRCCNV040928H Cha1kboa	\$1,000.00		2
	KSNV			Tu	10/02/12	:30	6:22 AM		NRCCNV040928H Cha1kboa	\$1,000.00		8
	KSNV			W	10/03/12	:30	6:19 AM		NRCCNV040928H Cha1kboa	\$1,000.00		7
	KSNV			W	10/03/12	:30	6:27 AM		NRCCNV040928H Cha1kboa	\$1,000.00		3
	KSNV			Th	10/04/12	:30	6:10 AM		NRCCNV040928H Cha1kboa	\$1,000.00		5
	KSNV			Th	10/04/12	:30	6:50 AM		NRCCNV040928H Cha1kboa	\$1,000.00		4

5	KSNV	Today Show	658a-9am		10/01/12 to 10/07/12	8x	MTWT---					
	KSNV			M	10/01/12	:30	7:29 AM		NRCCNV040928H Cha1kboa	\$1,500.00		7
	KSNV			M	10/01/12	:30	7:57 AM		NRCCNV040928H Cha1kboa	\$1,500.00		1
	KSNV			Tu	10/02/12	:30	7:59 AM		NRCCNV040928H Cha1kboa	\$1,500.00		2
	KSNV			Tu	10/02/12	:30	8:44 AM		NRCCNV040928H Cha1kboa	\$1,500.00		6
	KSNV			W	10/03/12	:30	7:23 AM		NRCCNV040928H Cha1kboa	\$1,500.00		3

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Billing Address:

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 Attention: Accounts Payable
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 Alexandria, VA 22314

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105163
Alt Order #	06836638
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	Today Show	658a-9am	W	10/03/12	:30	8:28 AM	NRCCNV040928H Cha1kboa	\$1,500.00		5
	KSNV			Th	10/04/12	:30	7:30 AM	NRCCNV040928H Cha1kboa	\$1,500.00		8
	KSNV			Th	10/04/12	:30	8:36 AM	NRCCNV040928H Cha1kboa	\$1,500.00		4
12	KSNV	M-F Today Show II	9-10a	to	10/01/12 to 10/07/12	8x	MTWT---				
	KSNV			M	10/01/12	:30	9:28 AM	NRCCNV040928H Cha1kboa	\$750.00		8
	KSNV			M	10/01/12	:30	9:58 AM	NRCCNV040928H Cha1kboa	\$750.00		1
	KSNV			Tu	10/02/12	:30	9:48 AM	NRCCNV040928H Cha1kboa	\$750.00		2
	KSNV			Tu	10/02/12	:30	9:56 AM	NRCCNV040928H Cha1kboa	\$750.00		3
	KSNV			W	10/03/12	:30	9:28 AM	NRCCNV040928H Cha1kboa	\$750.00		7
	KSNV			W	10/03/12	:30	9:56 AM	NRCCNV040928H Cha1kboa	\$750.00		6
	KSNV			Th	10/04/12	:30	9:28 AM	NRCCNV040928H Cha1kboa	\$750.00		5
	KSNV			Th	10/04/12	:30	9:59 AM	NRCCNV040928H Cha1kboa	\$750.00		4
13	KSNV	Today 4th Hour	10am-11am	to	10/01/12 to 10/07/12	8x	MTWT---				
	KSNV			M	10/01/12	:30	10:29 AM	NRCCNV040928H Cha1kboa	\$325.00		1
	KSNV			M	10/01/12	:30	10:51 AM	NRCCNV040928H Cha1kboa	\$325.00		7
	KSNV			Tu	10/02/12	:30	10:27 AM	NRCCNV040928H Cha1kboa	\$325.00		2
	KSNV			Tu	10/02/12	:30	10:58 AM	NRCCNV040928H Cha1kboa	\$325.00		5
	KSNV			W	10/03/12	:30	10:46 AM	NRCCNV040928H Cha1kboa	\$325.00		6
	KSNV			W	10/03/12	:30	10:59 AM	NRCCNV040928H Cha1kboa	\$325.00		3
	KSNV			Th	10/04/12	:30	10:48 AM	NRCCNV040928H Cha1kboa	\$325.00		8
	KSNV			Th	10/04/12	:30	10:58 AM	NRCCNV040928H Cha1kboa	\$325.00		4
15	KSNV	Rachael Ray	11am-12pm	to	10/01/12 to 10/07/12	8x	MTWT---				

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Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2958

Invoice #	105163-2
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/04/12

Billing Address:

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 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105163
Alt Order #	06838638
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	Rachael Ray	11am-12pm								
	KSNV			M	10/01/12	:30	11:24 AM	NRCCNV040928H Cha1kboa	\$325.00		7
	KSNV			M	10/01/12	:30	11:33 AM	NRCCNV040928H Cha1kboa	\$325.00		1
	KSNV			Tu	10/02/12	:30	11:31 AM	NRCCNV040928H Cha1kboa	\$325.00		2
	KSNV			Tu	10/02/12	:30	11:49 AM	NRCCNV040928H Cha1kboa	\$325.00		5
	KSNV			W	10/03/12	:30	11:23 AM	NRCCNV040928H Cha1kboa	\$325.00		3
	KSNV			W	10/03/12	:30	11:55 AM	NRCCNV040928H Cha1kboa	\$325.00		6
	KSNV			Th	10/04/12	:30	11:22 AM	NRCCNV040928H Cha1kboa	\$325.00		8
	KSNV			Th	10/04/12	:30	11:36 AM	NRCCNV040928H Cha1kboa	\$325.00		4
21	KSNV	M-F Early News	5-630p								
	KSNV				10/01/12 to 10/07/12	12x	MTWT---				
	KSNV			M	10/01/12	:30	5:23 PM	NRCCNV040928H Cha1kboa	\$1,200.00		2
	KSNV			M	10/01/12	:30	6:13 PM	NRCCNV040928H Cha1kboa	\$1,200.00		1
	KSNV			M	10/01/12	:30	6:28 PM	NRCCNV040928H Cha1kboa	\$1,200.00		11
	KSNV			Tu	10/02/12	:30	5:11 PM	NRCCNV040928H Cha1kboa	\$1,200.00		3
	KSNV			Tu	10/02/12	:30	5:28 PM	NRCCNV040928H Cha1kboa	\$1,200.00		9
	KSNV			W	10/02/12	:30	6:23 PM	NRCCNV040928H Cha1kboa	\$1,200.00		4
	KSNV			W	10/03/12	:30	5:17 PM	NRCCNV040928H Cha1kboa	\$1,200.00		6
	KSNV			W	10/03/12	:30	5:23 PM	NRCCNV040928H Cha1kboa	\$1,200.00		5
	KSNV			Th	10/04/12	:30	5:29 PM	NRCCNV040928H Cha1kboa	\$1,200.00		10
	KSNV			Th	10/04/12	:30	6:08 PM	NRCCNV040928H Cha1kboa	\$1,200.00		8
	KSNV			Th	10/04/12	:30	6:21 PM	NRCCNV040928H Cha1kboa	\$1,200.00		12
	KSNV			Th	10/04/12	:30	6:26 PM	NRCCNV040928H Cha1kboa	\$1,200.00		7
24	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
	KSNV				10/01/12 to 10/07/12	8x	MTWT---				
	KSNV			M	10/01/12	:30	6:56 PM	NRCCNV040928H Cha1kboa	\$1,300.00		8
	KSNV			M	10/01/12	:30	7:24 PM	NRCCNV040928H Cha1kboa	\$1,300.00		1

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INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2958

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105163
Alt Order #	06836636
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Address:

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
	KSNV			Tu	10/02/12	:30	7:08 PM	NRCCNV040928H Cha1kboa	\$1,300.00		6
	KSNV			Tu	10/02/12	:30	7:14 PM	NRCCNV040928H Cha1kboa	\$1,300.00		2
	KSNV			W	10/03/12	:00			\$4,300.00	See MG 24.9, 24.10	3
	KSNV			W	10/03/12	:00			\$7,300.00	See MG 24.9, 24.10	7
	KSNV	ROS	5a-459a	W	10/03/12	:30	9:35 PM	NRCCNV040928H Cha1kboa	\$1,300.00	MG for 24.7, 24.3	9
	KSNV	ROS	5a-459a	W	10/03/12	:30	9:53 PM	NRCCNV040928H Cha1kboa	\$1,300.00	MG for 24.7, 24.3	10
	KSNV			Th	10/04/12	:30	6:58 PM	NRCCNV040928H Cha1kboa	\$1,300.00		5
	KSNV			Th	10/04/12	:30	7:24 PM	NRCCNV040928H Cha1kboa	\$1,300.00		4
26	KSNV	Face to Face w/ J. Ralston	730-758pm								
	KSNV			to	10/01/12 to 10/07/12	4x	MT-T---				
	KSNV			M	10/01/12	:30	7:53 PM	NRCCNV040928H Cha1kboa	\$900.00		1
	KSNV			Tu	10/02/12	:30	7:46 PM	NRCCNV040928H Cha1kboa	\$900.00		2
	KSNV			Tu	10/02/12	:30	7:52 PM	NRCCNV040928H Cha1kboa	\$900.00		3
	KSNV			Th	10/04/12	:30	7:53 PM	NRCCNV040928H Cha1kboa	\$900.00		4
27	KSNV	Monday Prime 8-10pm	8-10pm								
	KSNV			to	10/01/12 to 10/07/12	1x	M-----				
	KSNV			M	10/01/12	:30	8:42 PM	NRCCNV040928H Cha1kboa	\$4,000.00		1
28	KSNV	Monday Prime 10-11pm	10-11pm								
	KSNV			to	10/01/12 to 10/07/12	1x	M-----				
	KSNV			M	10/01/12	:30	10:33 PM	NRCCNV040928H Cha1kboa	\$3,200.00		1
29	KSNV	Tuesday Prime 8-9pm	8-9pm								
	KSNV			to	10/01/12 to 10/07/12	2x	-T-----				
	KSNV			Tu	10/02/12	:30	8:20 PM	NRCCNV040928H Cha1kboa	\$4,000.00		2
	KSNV			Tu	10/02/12	:30	8:44 PM	NRCCNV040928H Cha1kboa	\$4,000.00		1
30	KSNV	ROS	5a-459a								

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Special Handling	

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Advertiser Code	155
Product Code	426

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	KSNV	ROS	5a-459a		10/01/12 to 10/07/12	1x	--W----				
	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/03/12	:30	10:28 PM	NRCCNV040928H Cha1kboa	\$3,200.00		1
36	KSNV				10/01/12 to 10/07/12	4x	MTWT---				
	KSNV			M	10/01/12	:30	11:20 PM	NRCCNV040928H Cha1kboa	\$1,200.00		3
	KSNV			Tu	10/02/12	:30	11:13 PM	NRCCNV040928H Cha1kboa	\$1,200.00		2
	KSNV			W	10/03/12	:30	11:32 PM	NRCCNV040928H Cha1kboa	\$1,200.00		4
	KSNV			Th	10/04/12	:30	11:25 PM	NRCCNV040928H Cha1kboa	\$1,200.00		1
39	KSNV	Tonight Show	1135p-1237a		10/01/12 to 10/07/12	8x	MTWT---				
	KSNV			M	10/01/12	:30	11:47 PM	NRCCNV040928H Cha1kboa	\$750.00		6
	KSNV			M	10/01/12	:30	12:09 AM	NRCCNV040928H Cha1kboa	\$750.00		1
	KSNV			Tu	10/02/12	:30	11:47 PM	NRCCNV040928H Cha1kboa	\$750.00		8
	KSNV			Tu	10/02/12	:30	12:09 AM	NRCCNV040928H Cha1kboa	\$750.00		2
	KSNV			W	10/03/12	:30	11:59 PM	NRCCNV040928H Cha1kboa	\$750.00		3
	KSNV			W	10/03/12	:30	12:32 AM	NRCCNV040928H Cha1kboa	\$750.00		5
	KSNV			Th	10/04/12	:30	11:45 PM	NRCCNV040928H Cha1kboa	\$750.00		4
	KSNV			Th	10/04/12	:30	12:07 AM	NRCCNV040928H Cha1kboa	\$750.00		7
41	KSNV	Late Night w/Fallon	1237a-136am		10/01/12 to 10/07/12	8x	MTWT---				
	KSNV			M	10/01/12	:30	1:01 AM	NRCCNV040928H Cha1kboa	\$250.00		1
	KSNV			M	10/01/12	:30	1:22 AM	NRCCNV040928H Cha1kboa	\$250.00		5
	KSNV			Tu	10/02/12	:30	1:03 AM	NRCCNV040928H Cha1kboa	\$250.00		2
	KSNV			Tu	10/02/12	:30	1:26 AM	NRCCNV040928H Cha1kboa	\$250.00		6
	KSNV			W	10/03/12	:30	1:11 AM	NRCCNV040928H Cha1kboa	\$250.00		3

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2958

Invoice #	105163.2
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/04/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105163
Alt Order #	06838638
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Billing Address:

National Media, Inc.
 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
41	KSNV	Late Night w/Fallon	1237a-136am								
	KSNV			W	10/03/12	:30	1:31 AM	NRCCNV040928H Cha1kboa	\$250.00		8
	KSNV			Th	10/04/12	:30	1:08 AM	NRCCNV040928H Cha1kboa	\$250.00		7
	KSNV			Th	10/04/12	:30	1:35 AM	NRCCNV040928H Cha1kboa	\$250.00		4
46	KSNV	Thursday Prime 9-10pm	9-10pm								
	KSNV			10/01/12 to 10/07/12	1x		---T---				
				Th	10/04/12	:30	9:52 PM	NRCCNV040928H Cha1kboa	\$3,200.00		1
Aired Spots 98											

Gross Total \$97,600.00
Agency Commission \$14,640.00
Net Amount Due \$82,960.00 **Payment Terms 30 Days**

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